

Natick Rotary's 20th Annual

TOUR DE NATICK

on the Natick Common • Father's Day 2023

6 Mile
Family Bike Ride



BBQ
After Ride



Fun
for All Ages



Rotary
Club of Natick



TourdeNatick.org



Friends of Natick Rotary,

Natick Rotary is holding our 20th Annual "Tour de Natick" this Father's Day, Sunday, June 18, 2023. The Tour de Natick is a family bike ride held each Father's Day on the Natick Common by the Rotary Club of Natick. The route is a 6 mile loop leaving the common at 11 AM and returning for lunch immediately following.

With your help as a sponsor, we are looking to fund our educational initiatives for the coming year. As you may or may not be aware, the Tour de Natick is also called the "Ride for Natick Scholars." The tour is our major fundraiser to help support our initiatives to help the Natick School Community. Each year the Natick Rotary gives out scholarships to graduating seniors continuing their education at college. Over the years the Rotary Club of Natick has given over \$200,000 to graduating Natick High School Seniors.

In addition, your donation also helps to furnish dictionaries for 3rd graders at the 5 public elementary schools in Natick. The "Dictionary Project" as it has become known has given over 8,000 dictionaries to 3rd graders over the last 16 years. It is always fun to watch the students get their dictionary and learn to use them in wide-eyed amusement.

Your support allows us to continue to do good things in the Natick Community to make Natick a better place to live and work. We appreciate your past support hope that you will be a part of the 2023 Tour De Natick as either a supporter or a rider.

Thank you, to learn more about the Natick Rotary please visit us at our website:
www.NatickRotary.org

Sincerely, 2023 Tour de Natick Chairs

Steve Brayman
Co-Chair
(508) 272-1354
steve@fitnessdistributors.com

Dawn Carberry
Co-Chair
(413) 441-6274
dcarberry66@gmail.com



About the Tour de Natick

The Tour de Natick is a 6 Mile Family Bike Ride held each
Father's Day on the Natick Common

300+

*Riders
Each Year*

\$200,000+

*in Scholarships to
Natick High Students*

8,000+

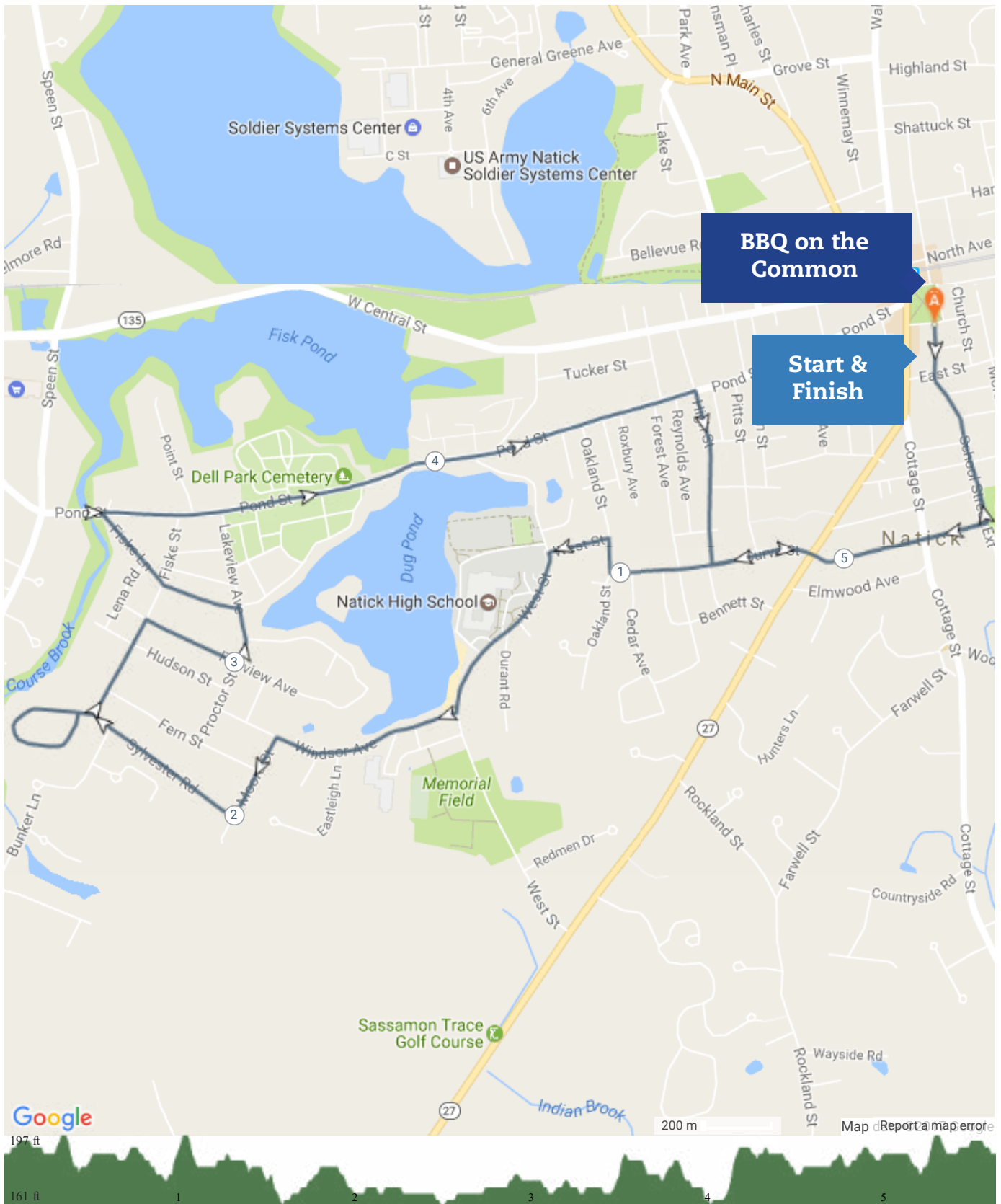
*Dictionaries donated to
Natick 3rd Graders*

Service Above Self



Tour de Natick Route

A Tour of Our Community



Sponsorship Opportunities

Platinum Sponsor - \$2500

- Logo prominently featured on ALL promotional materials including event posters, banners, registration forms & online registration
- Logo prominently displayed during event
- Sponsored water station on route
- Set up booth at the event
- Post your own banner on the Route
- Name on a mile marker on the Route
- Logo on website and social media posts
- Logo prominently featured on T-Shirts
- 25 free rider registrations for first 25 registrants

Gold Sponsor - \$1500

- Logo featured on promotional materials including event posters, registration forms & online registration
- Logo prominently displayed during event
- Name on a mile marker on the Route
- Logo on website and social media posts
- Logo on T-Shirts
- 10 free rider registrations for first 10 registrants

Silver Sponsor - \$500

- Logo on all promotional materials
- Logo prominently displayed during event
- Name on a mile marker on the Route
- Logo on website and social media posts
- Logo on T-Shirts
- 5 free rider registrations for company employees' friends & family

Bronze Sponsor - \$250

- Name on a mile marker on the Route
- Logo on website www.tourdenatick.org
- Name listed on all T-Shirts
- 3 free rider registrations for company employees' friends & family

Mile Marker Sponsor - \$150

- Name on a mile marker on the Route
- 1 free rider registration

YES, my company wants to sponsor Tour de Natick

Platinum Sponsor - \$2500

Gold Sponsor - \$1500

Silver Sponsor - \$500

Bronze Sponsor - \$250

Mile Marker Sponsor - \$150

Company Name

Contact Name

Contact Phone

Address

City/State/Zip

Phone

Contact Email Address

Authorized Signature

Mail Form and Check Payable to: The Natick Rotary Club P.O. Box 16 Natick, MA 01760

All donations are tax deductible to the extent allowed by law.

To ensure that your company is represented on all materials, please have this form in by the deadlines listed above.

Tour Sponsorship Materials

Event Poster

Mile Markers



T Shirt

Website

Social Media

Rotary
Club of Natick



Service above self.

For questions, please contact us directly at:

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Co-Chair

(508) 272-1354

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